

What's New at The Lorna Knight Sewing Academy?

It's been ages since we put together a newsletter but since there's lots going on in September we thought we'd share it all with you.

Baby Lock

We were delighted to attend the launch event of the new Baby Lock Serenity overlocker recently. This machine has everything you need from an overlocker and more. As well as having snap in needles and speed control, it is very quiet and has all the usual features you'd expect from a Baby Lock machine. I could tell you all about it but it would be so much better if you called in to see it. Just let us know when you'd like to call in and we'll be delighted to show you. You'll be as excited as we are!



While the President and CEO of Baby Lock Japan was in the UK for the launch, he stopped off to visit us in our Staffordshire Moorlands studio. We were honoured to have him and his team with us to discuss these amazing machines and features and to show him our way of supporting customers through our dealership.

Brother Sewing Machines

We were also very fortunate to see the new Brother machines being launched this month. As usual, Brother has provided us with some great additions and developments on these latest models. In particular, the Expedition BX1 and BX1E are replacing the very popular V series machines with some super extra features to make sewing and embroidering even easier.

An upgrade to the flagship Aveneer includes the new carbon fibre, magnetic frame which gives a huge embroidery area for your creativity. As with all our machines, the best way to find out about these great features is to call in and try them out.



Brother Open Day

On our Open Day, on Saturday 17th October, we will have the Expedition BX1e model and the Aveneer upgrade along with our range of machines for you to try out. Tricia, our Brother product expert, will be here to demonstrate and answer your questions and there will be special offers for you to take advantage of too. Call in between 10am and 4pm to join the fun.

Spotlight on Embroidery Machine Features (£10)

We're holding a short coffee morning and get together on Wednesday 21st October for owners of Expedition, Celeste, Stellaire and Aveneer models. We will be exploring some of the special features you are lucky to have, including Matrix copy, Colour Sorting, Stitch to Block, 2 Point Positioning and more. (Please note, this session is free if you bought your machine from us).

Workshops

I am continually updating the workshop programme, adding new sessions which I hope will be of interest to everyone. Whether it is offering a chance to learn about the machines you already own or teaching skills for crafting, machine embroidery and dressmaking, I'm always keen to hear what people want to learn. Take a look at the latest programme and get in touch if there's something you'd like to attend but it might be missing from the programme.

<https://www.lornaknight.com/wp-content/uploads/2026/08/August-to-December-2026.pdf>

New Fabric

We have some new fabrics in the studio with more due to arrive soon. Keep your eye on Facebook where I will let you know as soon as they come in.

If you're planning to make a Chanel-style jacket we have some lovely textured tweeds or perhaps our Danish, Stoff prints will inspire you.



Display Machines

As well as selling new machines, we are able to sell our demonstration models after 12 months. These are serviced, put back in the box and have a full warranty but are sold at a reduced price. We have a few models ready to go now and more coming up nearer Christmas so if you're looking to update your sewing or embroidery machine get in touch.

We also have some reconditioned machines, perfect for a beginner who might not want to spend so much in the early days of a new hobby and of course, Brother and Baby Lock run promotions from time to time.

Thanks for taking time to read our news and feel free to contact us with any queries or come and visit us at our Bradnop studio.

Happy sewing

Lorna and Stephen Knight

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