

Newsletter - Spring 2021

What is happening at The Lorna Knight Sewing Academy?

We'd just like to start by saying a big thank you to all our loyal customers who have supported us over the last challenging year. We have been delighted to supply threads, fabric and elastic by post and 'click and collect' and Stephen has lost count of the number of machines he has serviced and repaired. We were happy to help.

We are thankful to see that the vaccine is doing its job and we can open our studio again from the 12th April. We will have to wait a little longer before we can offer workshops but we can at least allow people to browse and choose their own fabric, threads and haberdashery or try out sewing machines and overlockers.

We know that many people have been using their enforced stay-at-home time to develop their sewing skills while others, with essential roles, have been even busier than usual over the last year and have had little time for themselves. I just hope you will all come and see us soon and find some time to escape and sew.

Overlockers and Overlocking - a practical guide (£9.99)

The 25th January 2021 was a very exciting day as my latest book was published. This troubleshooting, reference book, intended to support overlocker owners, is easy to dip in and out of when help is needed. You can buy this book from all the usual places but if you have a choice, I'd really appreciate if you could buy it from your local independent bookshop or borrow it from your library. It is, of course, available at the studio too and you are welcome to buy a copy from me!



Zoom Tutorials



Over the last couple of months I have been running a range of tutorials using Zoom. These are short sessions covering various sewing related topics including specialist accessories, machines or techniques and many are free of charge. I will be continuing to run these from time to time and if you'd like to join in please keep your eye on my Facebook page and if you'd like to attend any of them just send me an email. This way I can keep a track of numbers and send you a personal invitation.

New Workshop Programme

I am starting to consider the workshops I'll be offering when we are allowed to run classes in the studio again so if you have any thoughts please let me know and I'll see if I can include them in the programme. We will continue to limit numbers to ensure safe, socially distanced sessions.

Workshop Payments

Many of you paid for classes which had to be cancelled last year and I really appreciated your patience and consideration in not demanding repayments at, what was, a difficult time for everyone. When the new programme is in place, those of you with pre-payments and vouchers will have priority on class places and I will do my best to offer the full range of workshops as soon as it is possible to do so.

The Quilt and Stitch Village at Uttoxeter Racecourse (2022)

This friendly, local stitching show has again been postponed until next spring when we will all be able to enjoy it safely. If you bought tickets for 2020 these will be honoured next year. Date to be announced.

Sewing and Embroidery Machines

If you have bought a sewing machine, embroidery machine or overlocker during the last 12 months you will know the enormous problem with supply we have been experiencing in the UK. This was caused by initial factory Covid shutdowns in the Far East, followed by a surge in demand for machines as everyone around the world seemed to want to spend their time at home taking up sewing hobbies. This has been made worse by Brexit and, most recently, the blockage in the Suez Canal!

Things are now beginning to return to normal so if you are interested in buying a machine and would like to come and try some out in the studio you are welcome to book your appointment for a safe 'test drive'. Just phone to arrange an appointment.



Sewing Machine Offers

We have some great value top-of-the-range, ex-demonstration sewing/embroidery models at the moment and they are looking for new homes! They have been used in the studio but will be serviced, boxed and sold with a full warranty. Come and take a look.

April Offers

We will be offering a number of promotions over the next few weeks to celebrate opening our doors again. These are open to all customers visiting the studio so call in or keep your eyes on Facebook for updates each week for future offers.

This week's special offers include:

Buy five Gutermann 'Sew-All' 100m reels and get a sixth one free (you choose the colours!) and

20% off anti-pil fleece, normally £5.50/m this week only £4.40/m.

Opening Hours

Although we try to be open most days between 10am and 4.30pm, while we are still working under Covid restrictions, we ask you to call or text first so that we can control the number of visitors in the studio. Occasionally, due to family commitments, we need to close and we would hate you to have a wasted journey. However, if you are passing and the car park is quiet, you are welcome to call in. I'm sure you understand the situation. We just look forward to a time when we can once again welcome you with a complimentary hot drink.



Come and see us soon.

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